



Department of Health and Human Services

CDC's Futures Initiative

Public Health Training Network Satellite Broadcast and Webcast

Program website: <http://www.phppo.cdc.gov/phtn/futures>



**April 12, 2004
2:30 – 4:00 PM ET**

PLEASE ADJUST TIMES FOR YOUR TIMEZONE

Since June 2003, the Centers for Disease Control and Prevention (CDC) has been engaged in a strategic transformation process aimed at a fresh examination of CDC's leadership role as the Nation's premier public health agency, its functions, organizational structure, and communications capabilities. The Futures Initiative focuses efforts to strengthen CDC's capacities to protect and especially improve the health of the U.S. population in the 21st Century.

Purpose

This live program will provide participants with:

- Information about the Futures Initiative, the strategic planning process that will shape CDC's future and serve as a catalyst for change in public health.
- The opportunity to provide input into the CDC Futures Initiative including suggestions on directions, comments on implementation, and *questions to the panelists before the program* at FISatellite@cdc.gov.
- Tools to track the progress of the CDC Futures Initiative.
- Information on how viewers can be involved in the Futures Initiative proposed by CDC.

Target Audience

The intended audience is national and local health care program personnel and providers, leadership of state and local health departments, public health practitioners, policy makers, boards of health, academic institutions, professional organizations related to health care, community organizations, business leaders, health related advocacy organizations, and civic leaders.

Presenters

Julie Louise Gerberding, MD, MPH, Director, Centers for Disease Control and Prevention

Dr. Ed Thompson, MD, MPH, Deputy Director, Centers for Disease Control and Prevention

and key representatives from State and Local Health Departments as well as members from private sector business involved in the Futures Initiative process.

Registration Information

Site registration and participant registration is available through the *CDC/ATSDR Training and Continuing Education Online* at <http://www.phppo.cdc.gov/phtnonline>.

Participant Registration and Evaluation

Participants are encouraged, but not required, to register and evaluate the broadcast/webcast. Registration and evaluation provide valuable feedback to CDC. A certificate of attendance is awarded to participants who complete the evaluation process. Participants have from **April 12, 2004 to May 12, 2004** to register and evaluate the program. Web on Demand (WD0044) registration and evaluation begins May 13, 2004. Course numbers are listed below:

Satellite Broadcast - SB0156

Webcast - WC0056

Web on Demand - WD0044

Individuals who have questions about registration should call **1-800-41-TRAIN** or email ce@cdc.gov.

Webcast Information

This program will have a [live webcast](#) and will also be available for viewing after the live program date at <http://www.phppo.cdc.gov/phtn/webcast/futures>

Satellite Technical Specifications

This broadcast will be available on C and Ku-bands. See page 2. Call 888-232-3299 (or 877-232-1010 for the hearing impaired) and enter document #130032 when prompted.